

## **CPEIA Board Designated Councils, approved February 12, 2016**

### **Leadership Councils**

1. The CPEIA Board of Directors may designate Leadership Councils composed of CPEIA Members, as well as Members of other industry associations with which the CPEIA has obtained Memorandums of Understanding, whenever possible. These councils will be permitted to carry out specific functions and activities in support of the CPEIA's overall strategy and goals, related to the CPEIA's target industry verticals and end-user markets.

A) CPEIA's target industry vertical/end-user markets are:

- Intelligent Packaging
- Intelligent Buildings & Connected Homes
- Aerospace and Defence
- Automotive and Industrial Applications
- Health and Wellness
- Intelligent Documents
- Consumer Electronics and Wearables

2. Each Leadership Council may: organize project committees, seminars, provide assistance in connection with education programs offered by the CPEIA, monitor government initiatives and tend to such other matters as may be deemed by the CPEIA Management to be consistent with the objectives of the CPEIA.

3. A Terms of Reference will be developed for each such Leadership Council by CPEIA's CEO and will be approved by CPEIA's Board of Directors.

4. CPEIA management will be at the regular meetings of such Leadership Councils to ensure the consistent operation with these guidelines and policies.

5. CPEIA will maintain 50% of the seats for CPEIA members on all such Leadership Councils, when shared with a partner industry association, and ensure that the council's focus will remain on printable, flexible and wearable electronics consistent with the mandate of the CPEIA. Hybrid solutions are also considered a good fit. Leadership Councils undertaken solely by the CPEIA must be 100% CPEIA Members.

6. Any financial commitment by the Council must be approved by CPEIA Management in advance. Any costs incurred by the Council must be covered on no less than a break-even basis by revenue-generating activities undertaken by the Council, such as workshops or webinars. Council activities cannot leave the CPEIA in a negative financial position.

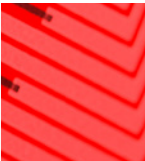
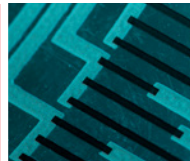


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7. Each Leadership Council will be known as the Leadership Council for a specific industry vertical/end-user market.
- 8.
- A) The Leadership Council Members shall meet regularly, minimum of four (4) times per year to perform work on all initiatives detailed in item 2.
  - B) The Leadership Council Members shall meet annually, for the purpose of electing Leadership Council Executive Committee members for a two-year period.
  - C) a Leadership Council Executive Committee will consist of a minimum of two (2) to a maximum of four (4) Co-Chairs. Co-Chairs will make up the Leadership Council Executive Committee and will share responsibility of leading the meetings and reporting on the financials for events. The remaining members will be known as Leadership Council Members.
  - D) The CPEIA will annually issue a Call to all Members seeking participation on the Leadership Council. If the Leadership Council is a joint effort with a partner industry association, that association will be responsible for issuing a call to all its Members seeking participation.
  - E) Co-Chairs and Members will be selected for a two (2) year term and must be Members in good standing of either the CPEIA and/or the partner industry association, where appropriate. All Leadership Council Members wishing to act as Co-Chair must put forth a request to the Leadership Council's Executive Committee. Existing Members will need to re-confirm participation on the Committee and enter a review process with the existing Leadership Executive Committee. The Leadership Council Executive Committee will review requests with CPEIA Management and recommend to CPEIA Board for approval. An approved Leadership Council will be announced electronically.
  - E) Vacancies on each Leadership Council may be filled by the members of the CPEIA, and/or the partner industry association, where appropriate. Representative so appointed by the CPEIA and the partner industry association shall hold office for the unexpired term of the vacating Representative.
  - F) Any member who is three (3) months in arrears in the payment of membership dues shall cease to be a member in good standing. A member who is in arrears in the payment of dues for more than three (3) months shall automatically cease to be a member of the Leadership Council.



G) Each member of the Leadership Council shall attend a minimum of 75% of all the Leadership Council Meetings which occur during his or her two (2) year term in office. In the event that any Leadership Council Member fails to attend the stipulated minimum number of meetings, such Leadership Council Member may be disqualified for serving a consecutive term as a member of the Council and may not be entitled to stand again for election to the Council.

**Glossary of terms:**

**Leadership Council** – A group of representatives approved by the CPEIA Board of Directors to represent specific industry verticals/end-user markets on behalf of the CPEIA.

**Leadership Council Executive Committee** - Leadership Council Executive Committee consists of a minimum of two (2) to a maximum of four (4) Co-Chairs.

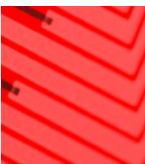
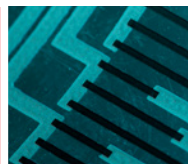
**Co-Chairs** – A minimum of two (2) to a maximum of four (4) representatives chosen to lead the Leadership Council. Co-Chairs will share this responsibility.

**Leadership Council Members** – All the association members that are interested and willing to participate in the council activities designated as public activities such as meetings, workshops etc.

**CPEIA Management** – Means the professional staff of CPEIA such as the CEO and the Program Director or an elected board member from the Board of Directors.



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