

CPEIA Competition Law Policy

Motion passed by CPEIA Board of Directors on May 5, 2016

This policy is to be read and acknowledged by any participant in any joint CPEIA activity that involves organizations that do or may compete with each other in any manner in the marketplace, effective May 5, 2016.

The following is for information purposes only and is not intended to constitute legal advice. At all times you must consult your own legal counsel on these and other matters.

Through CPEIA working groups, advisory boards, leadership councils and other joint activities intended to benefit our membership and our industry as a whole, we come together as individuals who participate in businesses that may compete in the same sector.

The fact that we may participate as competitors in the same sector raises at least the possibility that CPEIA joint activities **could** be used as an opportunity to conspire with one another, in an anti-competitive manner, to advance the interests of our respective businesses at the expense of our customers and the public good. This is contrary to the law and the spirit of industry collaboration on which the CPEIA was founded.

Participants in formal/official CPEIA joint activities, when acting in that capacity, are subject to the unqualified and legal duty to restrict their activities to dealing **only** with matters of interest to the CPEIA. If this very simple principle is followed there can be no question of a conspiracy among any of us to lessen competition in the business sector which is the primary area of our business activities.

If we focus strictly and exclusively on the business of the Association, without even casual discussion of outside business interests, there should be no question of any of us having used this forum for an unlawful purpose.

The foregoing also ties into our duty of confidentiality. The matters discussed in meeting for any joint CPEIA activity, and among participants acting in that capacity, **must not** be revealed to third parties, nor may those discussions be acted upon in **any** manner which might be damaging to the interests of the Association. Embroiling the CPEIA in allegations that it is a source of anti-competitive, or otherwise unlawful behaviour is definitely not in its best interests.



The united voice of Canada's
Printable Electronics sector



613.795.8181 Ottawa, Canada
www.cpeia-acei.ca

Meeting:

Date:

Name	Title	Organization	Signature



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